NATIONAL PLAN OF ACTION FOR THE PREVENTION, REDUCTION, AND MANAGEMENT OF MARINE LITTER

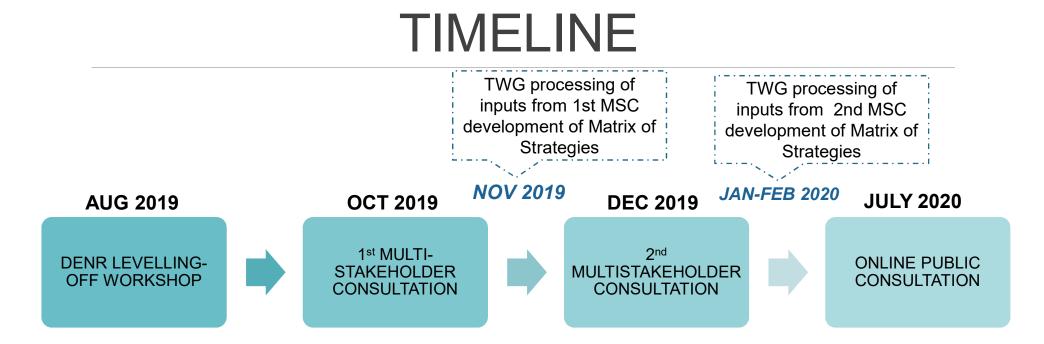
UPDATES ON THE FINAL DRAFT AND WAY FORWARD

CONTEXT

Recognizing the growing concerns over Marine Litter/Debris, DENR held an internal meeting and workshop across relevant offices last Aug 2019 to:

- 1. Draw a unified approach towards the development of NPOA with different/identified stakeholders;
- 2. Agree upon appropriate DENR-wide institutional arrangements for the preparation of the NPOA;
- 3. Propose, discuss and agree on the Form/outline for NPOA; and
- 4. Agree on a work plan and schedule activities based on guidance and directions

TWG was created from representatives of EMB, BMB, FASPO



TIMELINE

ACTIVITY AND DATE	OBJECTIVES	METHODS/ ACTIVITIES	OUTPUTS & OUTCOMES
August 9-10, 2019 DENR Levelling-Off Meeting	 Set-up TWG mechanism Seek guidance for the development of NPOA Stocktaking of existing information 	Presentation/Levelling off per office: a. existing engagements on Marine Litter b. existing studies	1. Established TWG for NPOA 2. Roadmap to NPOA Development
October 28-29, 2019 1 st Multi-stakeholder Consultation (MSC)	 Establish multi-stakeholder approach to NPOA Development Collect proposed strategies to be included in NPOA 	 Trust/Empathy Building across stakeholders Marine litter systems mapping Problem identification Solutions mapping 	 Systems Map Proposed Strategies (unorganized)
December 2-4, 2019 2 nd Multi-Stakeholder Consultation (MSC)	 Identify NPOA Vision and Goals Develop a matrix of action 	 Matrix Development (Vetting of Strategy organization, Output Timeline, Strategies, etc.) Visioning Exercise 	 Vision and Goals First draft of Matrix of Strategies with outputs, timelines, lead agencies, resources needed
July 08-26, 2020 Public Consultation (3 rd MSC)	 Request for comments on draft Matrix of Strategies 	1. Online survey/form submission	1. Finalize draft of Matrix of Strategies

NPOA DOCUMENT

SCOPE

Marine Litter - "any persistent, manufactured or processed solid material discarded, disposed of or abandoned in the marine and coastal environment"

GOAL

"Zero waste to Philippine waters by 2040"

VISION

"A Philippines free of marine litter through shared participation, responsibility, and accountability"

Background

- International Context
- Local Situation

Framework

- Existing Policies and Frameworks
- Definition of terms and concepts
- NPOA Development Process
- Systems Map
- Gaps and Opportunities

Plan of Action

- Vision and Goal
- Guiding Principles
- Implementation Framework

Matrix of Strategies

MATRIX OF STRATEGIES: A MANUAL

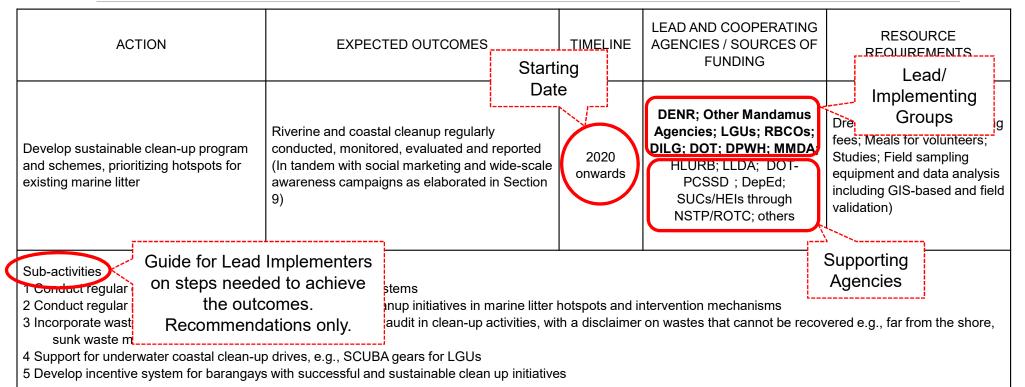
PROGRAMMATIC ACTIVITIES

- **Strategy 1:** Establish science- and evidence-based baseline information on marine litter
- **Strategy 2:** Mainstream circular economy (CE) and sustainable consumption and production (SCP) initiatives
- **Strategy 3:** Enhance recovery and recycling coverage and markets
- **Strategy 4:** Prevent leakage from collected or disposed waste
- Strategy 5: Reduce maritime sources of marine litter
- **Strategy 6:** Manage litter that is already existing in the riverine and marine environments

ENABLING/SUPPORTING ACTIVITIES

- **Strategy 7:** Enhance policy support and enforcement for marine litter prevention and management
- **Strategy 8:** Develop and implement a strategic and targeted social marketing and communications campaign using various media
- **Strategy 9:** Enable sufficient and cost-effective financing and other institutional resource requirements for the implementation of the NPOA-ML
- **Strategy 10:** Strengthen LGU capacities and local level implementation of NPOA-ML

MATRIX OF STRATEGIES: A MANUAL



NPOA APPROVAL AND PUBLICATION

ABRIDGED VERSION

To be presented to the EXECOM for approval

Summary of the whole NPOA Document

Does not include Sub-Activities

Guide for public (Development Partners, NGOs, Academe etc.)

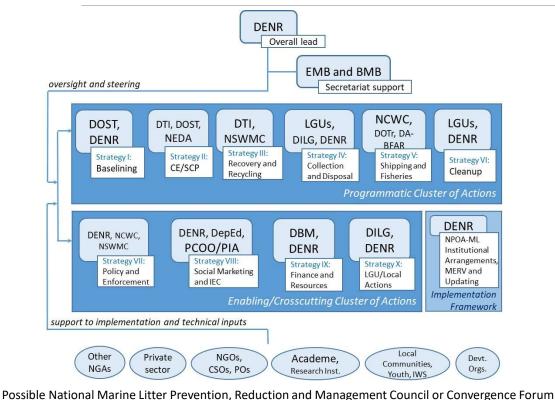
UNABRIDGED VERSION

Guide for cluster heads/lead policy implementors

Ongoing evaluation

- proposed sub-activities (progression of activities)
- Inter-agency/Multi-sectoral institutional arrangements

PROPOSED IMPLEMENTATION FRAMEWORK



Mobilization

- Work with existing inter-agency bodies, commissions, councils, or boards
- Cluster leads to organize per strategy or action
- Fund matching, pilot demonstration, replication and upscaling

Monitoring and Evaluation

- Link M&E into a common platform
- Generate results and lessons learned

Updating

- Upon review of M&E results
- When there are new legislations or international agreements
- At least very five (5) years

PARMS Philippine Alliance for Recycling and Materials Sustainability



Philippine Alliance for Recycling and Materials Sustainability Declaration Zero Waste to Nature: Ambisyon 2030

We believe that plastic waste, along with other waste, should not end up in nature.

Recognizing the benefits that plastics bring and importance of plastic waste management, the Philippine Alliance for Recycling and Materials Sustainability (PARMS), in collaboration with the supply and waste value chain and in partnership with academe, civil society and government, commits to effectively initiate and support efforts to manage plastic along with other forms of waste and reduce the country's waste footprint consistent with **Ambition 2030: Zero Waste to Nature** aimed to ensure that mismanaged waste does not end up in waterways and oceans.

PARMS is committed to continually partner with stakeholder groups to adopt science-based and practical solutions to reduce waste and support global, national and local efforts to collect and recycle plastic waste, while keeping the commitment of some global brands to shift to 100% sustainable packaging by 2025 and guided by the principles of Life Cycle and Sustainability Assessment, 3Rs, Sustainable Materials Management, and Circular Economy.

To effectively manage waste, we commit to engage in activities using our approach, including but not limited to the following:

REDUCE waste generation

- Packaging Redesign
- Improve recyclability and increase use of recycled plastics
- Voluntary phased withdrawal of non-recyclable products and packaging materials where environmentally sound and economically viable alternatives exist

REUSE

• Explore alternative delivery systems (i.e. refills/returnables/multi-use packs) and reusable materials while ensuring protection of environment, health, water resources and economy.

RECOVER

Waste collection across communities

RECYCLE

- Increase demand and applications for recycled materials
- Strengthen investments in the recycling industry

PARMS shares the responsibility with all stakeholders to protect and progress our natural environment, our citizens and our country. We similarly welcome the opportunity to contribute our ideas, capabilities, and resources in shaping initiatives and policies.

In line with this, we commit to develop and implement a roadmap with concrete short (2022), medium (2025) and long term (2030) targets to guide sound and implementable actions towards this end.

Signed on this 26th day of January 2020.

CORPORATE INVESTING PARTNERS
Coca-Cola Philippines
Colgate Palmolive Philippines
Liwayway Marketing Corporation
Monde Nissin Corporation
Mondelez Philippines, Inc.
Nestlé Philippines
PT Mayora Philippines
Pepsi Cola Products Philippines, Inc./PepsiCo
Procter and Gamble Philippines
Unilever Philippines
Universal Robina Corporation
TAT Recyclables and Renewables Inc.
INDUSTRY ASSOCIATIONS
Philippine Chamber of Commerce and Industry Inc. (PCCI)
Federation of Philippine Industries (FPI)
Philippine Paper Manufacturers Association Inc. (PPMAI)
Philippine Plastics Industry Association Inc. (PPIA)
Polystyrene Packaging Council of the Philippines (PPCP)
Packaging Institute of the Philippines (PIP)
Pollution Control Association of the Philippines (PCAPI)
United Recyclers Organization of the Philippines (UROP)
NGOs
Business for Sustainable Development (BSD – formerly PBE)
Solid Waste Management Association of the Philippines (SWAPP)

Communities Organized for Resource Allocation (CORA)





www.denr.gov.ph/nswmc

Philippine Alliance for Recycling & Material Sustainability



Crispian Lao

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