By 2050, there could be more plastics than fish in the sea - yet the problem starts long before plastic reaches our oceans, rivers and beaches, and so must the solutions.

Uniting businesses, governments, and other organisations behind a common vision and targets to address plastic waste and pollution at its source.
The New Plastics Economy Global Commitment - A robust commitment framework

COMMON VISION

COMMON 2025 TARGETS

ANNUAL REPORT ON PROGRESS

COMMON DEFINITION
The New Plastics Economy Global Commitment - A robust commitment framework

- COMMON VISION
- COMMON 2025 TARGETS
- ANNUAL REPORT ON PROGRESS
- COMMON DEFINITION
### Progress by FMCGs (1): top 10 FMCG companies

Key metrics for the top 10 FMCG companies globally, by revenue

<table>
<thead>
<tr>
<th>Company</th>
<th>Packaging Design (%)</th>
<th>Recycled Content (%)</th>
<th>Reusable Plastic Packaging (%)</th>
<th>Total Volume of Plastic Packaging in Metric Tonnes per annum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nestlé</td>
<td>66%</td>
<td>2%</td>
<td>0%</td>
<td>1,524,000</td>
</tr>
<tr>
<td>Procter &amp; Gamble</td>
<td>Not a Global Commitment Signatory</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PepsiCo</td>
<td>79%</td>
<td>4%</td>
<td>1%</td>
<td>2,300,000</td>
</tr>
<tr>
<td>AB InBev</td>
<td>Not a Global Commitment Signatory</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unilever</td>
<td>50%</td>
<td>5%</td>
<td>4%</td>
<td>700,000</td>
</tr>
<tr>
<td>JBS</td>
<td>Not a Global Commitment Signatory</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tyson Foods</td>
<td>Not a Global Commitment Signatory</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Coca-Cola Company</td>
<td>99%</td>
<td>9.7%</td>
<td>0.7%</td>
<td>2,981,421</td>
</tr>
<tr>
<td>Mars, Incorporated</td>
<td>26%</td>
<td>0%</td>
<td>0%</td>
<td>191,217</td>
</tr>
<tr>
<td>L’Oreal</td>
<td>30%</td>
<td>6.9%</td>
<td>1.9%</td>
<td>137,280</td>
</tr>
</tbody>
</table>

**Notes:**

a) Year-on-year growth was calculated using percentage points for all metrics.

b) All quantitative data are provided for the latest year reported, in most cases for the relevant company's financial year ending 2019.

d) Details of the reporting timeframe for each signatory are provided in their online individual reports.
GLOBAL NETWORK

NATIONAL PLASTICS PACT
- Chile
- France
- Netherlands
- Poland
- Portugal
- South Africa
- United Kingdom
- United States of America

REGIONAL PLASTICS PACT
- European (EEA)
We call on businesses to...

- Take bold action on **packaging types** that are not recyclable today

- Set ambitious **reduction targets**

and governments to...

- Establish policies and mechanisms for **stable funding for recycling**, e.g. through EPR

- Set an **international framework for action** for a circular economy for plastic, through the UN Environment Assembly
Get a copy of the guide via:
plastics.emf.org/upstream
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The Global Commitment 2020 Progress Report
The question is not whether a world without plastic pollution is possible, but what we will do together to make it happen.
Elimination of problematic or unnecessary plastic packaging through redesign, innovation, and new delivery models

Reuse models are applied where relevant, reducing the need for single-use packaging

All plastic packaging is 100% reusable, recyclable, or compostable by design

All plastic packaging is reused, recycled or composted in practice

The use of plastic is fully decoupled from the consumption of finite resources

All plastic packaging is free of hazardous chemicals, and the health, safety, and rights of all people involved are respected

Full version of the vision on the New Plastics Economy website